JONATHAN BENNETT

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CREATIVE DEVELOPMENT | PRODUCTION | TEAM LEADERSHIP

PROFILE

Creative leader across film, television, brand storytelling and children's and family media. I lead creative teams from development through delivery and coach people to develop their judgment and take greater ownership. Current responsibilities include department heads in show writing, animation and illustration, and quality control. My experience connects audience listening, creative direction, production planning and on-set leadership.

LEADERSHIP FOCUS

Creative direction | Story and format development | Leading department heads | Audience insight | Campaign and multimedia production | Visual and editorial standards | Team coaching | Production planning | Review and quality control

EXPERIENCE

Amazing Life Foundation | Director of Creative Development

2026-Present

- Lead department heads responsible for show writing, animation/illustration and quality control, guiding original children's and family content from concept through delivery.
- Accountable for approximately $4M in annual production spending across Wonder, StoryLab and So&So.
- Led the response to Wonder customer feedback, coordinating immediate recuts and future script changes with writers, editors, production and Customer Success.
- Followed up after revised May and June episodes reached customer platforms; Customer Success reported positive early reactions to the shorter options.

Amazing Life Foundation | Director of Post Production

January 2025-2026

- Led editors, assistants, motion and animation specialists, and quality control across recurring children's and family programming.
- Expanded assistant roles to include first cuts, allowing senior editors to focus on shaping and finishing episodes.
- Asked senior editors to develop show-specific rubrics and delegated peer leadership in media organization, values and export checks.
- Proposed creative review before specialist QC and worked with production leaders to balance approval passes with delivery bottlenecks.

SELECTED CREATIVE AND PARTNER WORK

- Kingdom Quest: Directed villain sound revisions toward a playful, understandable tone. Creative collaborators preferred the revision and approved carrying the direction across the outro package.
- Spanish localization: Evaluated Deepdub against creative and production requirements, proposed independent Spanish-language and theological review, and coordinated internal approval and delivery.
- VBS delivery: Coordinated review of a Spanish batch, relayed timecoded title corrections and followed up with the vendor. Corrected files were delivered and received.

Orange / The reThink Group | Executive Producer

February 2022-December 2024

- Led children's and family programming from development through distribution across digital, social, live, episodic and campaign channels.
- Turned audience and subject-matter goals into concepts, formats, scripts, production plans and releases across multiple content lines.
- Led staff and freelance writers, directors, producers, editors, designers and vendors.

Southside Church | Creative Director

November 2017-February 2022

- Led a multi-site creative operation across broadcast, digital, social, live, campaign and executive content; executive produced Southside Online.
- Built repeatable weekly production systems while managing staff, contractors, budgets, senior stakeholders and time-sensitive creative decisions.

Film, Television & Signpost Stories | Director / Producer / Camera Department

Earlier career

- Directed location segments for Discovery Channel's Mysteries of the Abandoned, translating research and technical subject matter into accessible visual stories.
- Spent nearly seven years in IATSE Local 600 camera departments on major studio productions. Later founded Signpost Stories for documentary and branded work.

EDUCATION AND TOOLS

MFA, Film Production | Florida State University

Monday.com, Google Workspace, Dropbox | AI production and localization: Veo 3, Runway, HeyGen, Deepdub